



International Conference

FINANCING INVESTMENT AND TRADE IN AFRICA



EDITION

iii 11&12



June 2024



2024

Under the high patronage of His Excellency, Mr. Kaïs Saïed. President of the Tunisian Republic, Tunisia Africa **Business** Council-TABC is organizing the 7th edition of the international "FINANCING conference **INVESTMENT & TRADE in** AFRICA - FITA2024." on June 11 and 12, 2024, at the Laïco Hotel in Tunis.



FITA2024 will crucial address topics for the of future the continent. with the presence of several governdelegament tions, pan-African institutions, international donors, and leaders from

the private sector. At the forefront is the imperative to reinvent cooperation among African countries and pursue integration, with the main theme "Strengthening local transformation and

technology transfer for sustainable and inclusive growth in Africa."



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an opportunity for institutions
and economic operators to
meet with the financial
international institutions, pan-African
donors and investments funds to
discuss financial mechanisms for the
development of the
African economy, tools

- **Program**
- Speakers
- Agenda
- **■** BtoB
- Chat

development of

African economy, too

for the

development of

inter-Africain

trade and

investment

levers on the

continent.

AFRICA CEC PLATFORM

In our platform: www.acp.com.tn





2024



on former editions of FITA





7th

11&12 Q June 2024

www.acp.com.tn/events/FITA2024











Organizing committee of the 7th FITA EDITION





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Accords Commerciaux avec l'Afrique (AACA)

«GIZ»



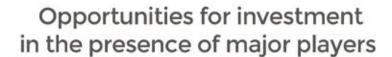
Dyanna KOUASSI
CEO EMDY Conseils



why participate in FITA 2024?



BtoB meetings





Partnerships to be realized

Financing & fundraising











OBJECTIVE



2024

FITA2024 International Conference: A privileged rendez vous bringing together decision-makers from the public and private sectors, donors, and organizations, offering the opportunity to:

Expand your network and engage in B2B meetings during the conference.





Exchange with African leaders and discuss new opportunities on the continent

Negotiate financing for your projects in Africa and conclude fundraising agreements.





Find the right partner for your expansion and implementation.

Highlight investment-friendly environments in Africa





Discover the latest solutions in the fintech world and emerging alternatives such as venture capital, crowdfunding, and credit insurance that can complement traditional African banking offerings

Meet delegations from the American, European, and Asian continents to develop triangulation through Tunisia.





IN NUMBERS



FITA2024 PROGRAM



2024

Main Theme: Strengthening Local Transformation and Technology Transfer for Sustainable and Inclusive Growth in Africa

- Panel 1: Economic Geopolitics What Strategy and Governance for Winning the Battle of Industrialization in the Continent?
- Panel 2: Infrastructure and Energy Obstacles to the Industrial Development of the Continent, What Solutions?
- Panel 3: Lack of Financing Another Major Challenge for the Industrialization of the Continent?
- Panel 4: How to Develop Human Resources to Support the Industrialization of the Continent?
- Panel 5: Generative AI in Support of Prospecting, Developing Trade, and Technology Transfer in Africa.
- Panel 6: Climate Change and Food Security: Agricultural Adaptation Measures and the Role of Agrotechnological Innovation in Creating a Sustainable Food Security Environment in Africa.
- Panel 7: Developing Trade and Leveraging the AfCFTA: Building Industrial Bridges and Technologies for a Prosperous Interconnected Future.

Workshops and Side Events:

- 1. Korea Tunisia Africa Business Forum Side Event
- 2. Poland Business Day (Guest of Honor)
- 3. Investing in DRC (Guest of Honor)
- 4. Investing in Namibia
- 5. Challenges of Maritime Transport as a Driver of Economic Development in the African Continent
- 6. Trade between Italy and Africa: Challenges and Perspectives
- 7. Oilseed Cultivation and Processing in Africa

- 8. Electric Mobility Solutions for African Sustainable Development
- 9. COMESA Special Side Event
- 10. Qawafel Side Event
- 11. EBRD Side Event
- 12. Get'IT : Digital to accompany transformation in Africa
- 13. ONTT Side Event
- 14. Economic Special Zones on the Continent, Indeed the Key to the Rise of Local Industry. Case of the ARISE Project in Gabon, Benin, Togo, and Côte d'Ivoire













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